



MAKER BHAVAN FOUNDATION

Maker Bhavan Foundation is a brand of STEM Shiksha Foundation

Job Description

MANAGER – STRATEGY & MEL

Experience: 3–5 years

Engagement: Full-time

Location: Remote / Mumbai (Hybrid)

Apply to:

<https://forms.gle/z7Bk88YPQKyGfv8n8>

STEM Shiksha Foundation

STEM Shiksha Foundation is a not-for-profit organisation registered as a Section 8 Company under the Companies Act, 2013. The Foundation owns the brand name Maker Bhavan Foundation (MBF) and operates under this brand name. MBF is on a mission to transform India's 2 million annual engineering graduates from passive learners into confident makers, inventors, and problem-solvers. We believe India's path to a \$30 trillion economy runs through a generation that builds, not one that simply executes.

Our programs span 24+ Tinkerers' Labs across India, and we work with various higher education programs on various other programs. Through Project PRACTICE — in partnership with AICTE — we are scaling this ecosystem to 1,000 colleges and 5 lakh students by 2028.

This is an organisation for people who want their work to matter.

ROLE OVERVIEW

Maker Bhavan Foundation seeks a dynamic professional to support Monitoring & Evaluation frameworks, incubator engagement programs, policy engagement, and thought leadership initiatives. This role will be pivotal in strengthening MBF's flagship programs — Maker Bhavan Labs, InventX, and Vishwakarma Awards — while driving operational excellence and positioning MBF as a thought leader in India's innovation and maker ecosystem.

KEY RESPONSIBILITIES

1. MEL Framework Development & Implementation

- Build & Refine a Theory of change for the organization and the individual programs, aligned to the MBF vision.
- Expand and refine MEL frameworks for MBF programs, ensuring robust monitoring, evaluation, and learning systems.
- Strengthen feedback loops and tracking mechanisms to improve program efficiency and outcomes.

- Design and deploy surveys, dashboards, and evaluation templates to capture impact across diverse geographies.
- Provide analytical insights to inform program design, scaling, and strategic decision-making.

2. Incubator & Ecosystem Engagement

- Develop structured linkages between InventX/Vishwakarma founders and the innovation ecosystem (incubators, accelerators, industry partners).
- Manage engagement programs that support student innovators in scaling prototypes into viable ventures.
- Build databases of prospective college partners and incubators, with clear partnership criteria to gauge fit.

3. Policy Engagement

- Draft policy briefs, issue notes, and position papers to inform government and institutional stakeholders.
- Translate program learnings into evidence-based recommendations for systemic reforms in technical education.
- Support MBF's engagement with AICTE, state governments, and higher education councils by preparing strategic communication materials.
- Contribute to MBF's role as a policy partner in embedding experiential learning and innovation into curricula nationwide.

4. Thought Leadership & Communications

- Lead the creation of high-impact collateral: white papers, policy briefs, reports, and case studies showcasing MBF's impact.
- Formulate templates and key documents (board decks, quarterly/annual reviews, closure reports, SOPs, playbooks) to ensure brand continuity.
- Provide analytical and strategic inputs for new initiatives and partnerships.

WHO WE'RE LOOKING FOR

Qualifications & Skills

- Master's degree in Public Policy, Economics, or related field (MPP preferred).
- 3–5 years of experience in Monitoring & Evaluation, program design, or research.
- Strong analytical skills with proficiency in R/Python and data visualization tools.
- Excellent communication and writing skills (policy briefs, reports, presentations).
- Demonstrated ability to manage partnerships and convene stakeholders.
- Experience in incubator/entrepreneurship ecosystems is an advantage.

GOALS

Program Outcomes

1-Year Goals:

- Establish incubator/accelerator linkages for at least 10 student teams from InventX.
- Build a database of 30+ prospective incubator/Accelerator hubs with clear domain and partnership criteria
- Showcase 3 clear pathways through which MEL informs each program design for better impact and efficiencies.

3-Year Goals:

- Institutionalize incubator engagement so that 25% of InventX prototypes progress into funded ventures.

Monitoring, Evaluation & Learning (MEL)

1-Year Goals:

- Develop and roll out a unified Theory of Change for MBF programs.
- Deploy dashboards and feedback loops for MakersLabs, InventX and Vishwakarma Awards.
- Create templated closure reports for all programs.
- Publish the first annual MEL report showcasing program impact.

3-Year Goals:

- Establish MBF's MEL framework as a benchmark for experiential learning programs in India.
- Integrate MEL systems across all MBF initiatives, with longitudinal tracking of student career outcomes.

Research & Policy Engagement

1-Year Goals:

- Draft 2–3 policy briefs translating TL learnings into recommendations for AICTE or state replication models.
- Organize roundtables / Policy briefing sessions to table these findings amongst relevant stakeholders.
- Study relevant expansion pathways that align to MBF programs such as AEDP model and design programs that enable MBF to leverage institutional opportunities for scale.
- Support MBF's role in Project PRACTICE by preparing strategic communication materials for state governments.
- Build relationships with at least 3 state higher education councils.

3-Year Goals:

- Build a Measurement model for identifying MBF Lighthouse states - An exemplar of maker mindset adoption.
- Influence adoption of experiential learning models in at least 3 state technical education policies.
- Position MBF as a recognized policy partner for AICTE & State Governments in embedding innovation ecosystems into curricula.
- Publish a flagship policy paper on "Embedding Maker & Innovation Mindsets in Higher Education - A Framework for State Expansion."

Thought Leadership & Communications

1-Year Goals:

- Produce 2 white papers and 3 case studies showcasing MBF's impact.
- Standardize templates and impact reports for high impact communication— board decks, reviews, and project playbooks.
- Launch MBF's annual impact report with strong visual and narrative design.

3-Year Goals:

- Publish at least 10 high-impact reports/white papers that shape discourse on innovation and technical education.
- Build capabilities including data point repository, research papers, templates, models to showcase MBF as a trusted source of evidence-based insights for academia, industry, and government.

Mindset & Values

- You are motivated by the Foundation's mission — you believe design can change what people feel about education, innovation, and possibility
- You sweat the details: kerning, alignment, hierarchy. You notice when something is off, even when others don't
- You take initiative: you don't wait for a brief to propose a better way to show something
- You can handle pace and ambiguity — we move fast, programmes evolve, and priorities shift with programme cycles

WHAT WE OFFER

- A front-row seat to one of India's most ambitious efforts to reshape engineering education
- Mentorship from senior communications and design professionals who want to invest in your growth
- Exposure to a national network of innovators, educators, and industry leaders-the kind of exposure that compounds quickly
- A small, high-trust team where your creative instincts shape how an entire movement is perceived
- Flexible, hybrid/remote working environment with a results-first culture

HOW TO APPLY

Apply using this link: <https://forms.gle/z7Bk88YPQKyGfv8n8>

The successful candidate will be employed by STEM Shiksha Foundation, and will receive an offer letter and statutory benefits accordingly.



www.makerbhavanfoundation.org